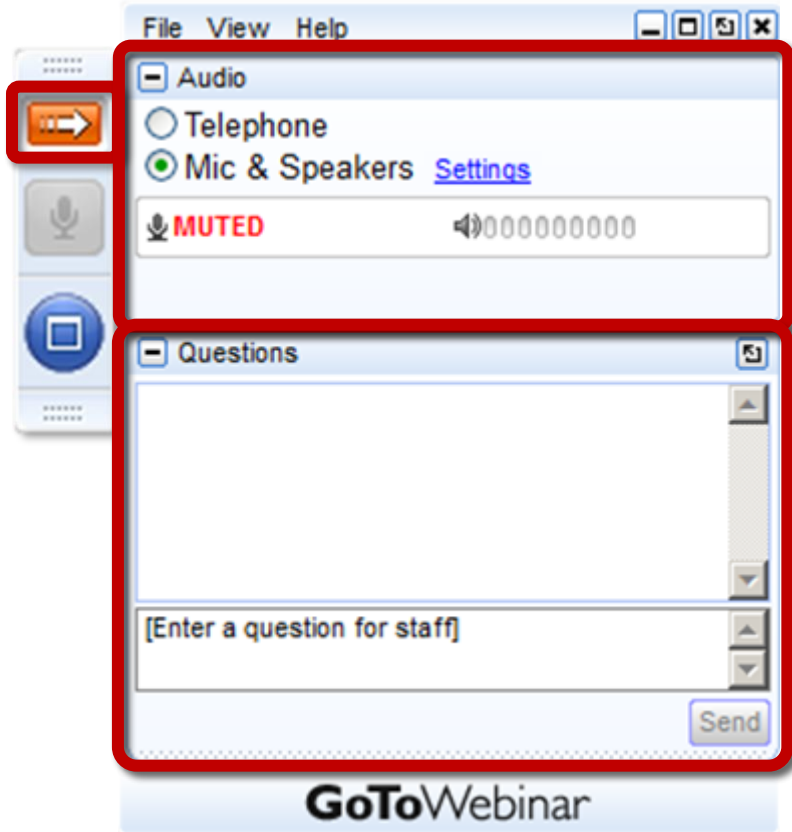




# Making Justice40 a Reality

*October 29, 2021*

# Webinar Logistics



Join audio:

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# Clean Energy States Alliance



GOVERNOR'S  
Energy Office



Maryland  
Energy  
Administration



MICHIGAN DEPARTMENT OF  
ENVIRONMENT, GREAT LAKES, AND ENERGY



# 100% Clean Energy Collaborative

Assists states and other entities that have 100% clean energy goals (or are considering adopting such a goal) by providing knowledge-sharing activities and analysis so that they can address program challenges and opportunities.



The 100% Clean Energy Collaborative is managed by the Clean Energy States Alliance in partnership with the US Climate Alliance.



*in partnership with*



[www.cesa.org/projects/100-clean-energy-collaborative](http://www.cesa.org/projects/100-clean-energy-collaborative)



# Webinar Speakers



**Colleen Callahan,**  
Deputy Director, UCLA  
Luskin Center for  
Innovation



**Silvia González**  
Director of Research,  
UCLA Latino Policy and  
Politics Initiative



**Cassia Herron**  
Immediate Past Chair,  
Kentuckians For The  
Commonwealth



**Warren Leon**  
Executive Director,  
Clean Energy States  
Alliance (moderator)



**Luskin Center  
for Innovation**





# Making Justice40 a Reality for Frontline Communities

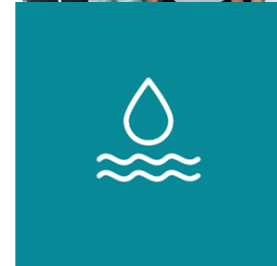
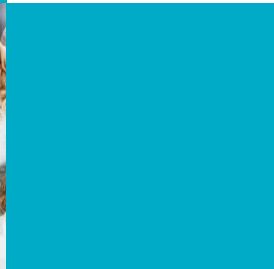
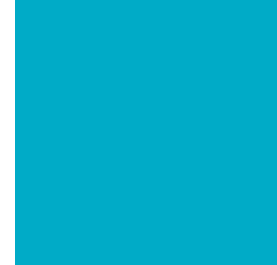
Lessons from States' Climate and Clean Energy Investments





# Core Advisors

- **Dr. Ana Baptista**, The New School;  
Equitable and Just National Climate Platform
- **Helen Chin**, Communities First
- **Cassia Herron**, Kentuckians For The Commonwealth
- **Mark Magaña**, GreenLatinos
- **Jacqueline Patterson**, The Chisholm Legacy Project
- **Dr. Nicky Sheats**, Kean University;  
Equitable and Just National Climate Platform
- **Dr. Sacoby Wilson**, University of Maryland;  
National Environmental Justice Advisory Council
- **Miya Yoshitani**, Asian Pacific Environmental Network;  
White House Environmental Justice Advisory Council





# Justice40



Initiative established by President Biden's executive order on climate action:

A government wide effort to target **40% of the benefits of climate and clean infrastructure investments** to “disadvantaged communities.”

Clear pathway to deliver on Biden-Harris' top priorities:

- Provide economic relief
- Tackle climate change
- Advance racial equity, civil rights, and environmental justice



- 1. Why Justice40?
- 2. Where and for whom to target equitable investments?
- 3. How to operationalize effectively and equitably?
- 4. How to fund equitably?
- 5. What are powerful program models?



## NEED:

Address disparities that hinder an equitable, clean energy economy



Pollution & health impacts

Ex: NY



Impacts of climate change

Ex: VA



Limited local government & community capacity

Ex: CA



Impacts on fossil fuel workers

Ex: IL



Uneven costs and benefits in transition to clean energy

Ex: WA

## OPPORTUNITY:

Learn from states addressing disparities through their own climate and clean energy investments

State	WA	VA	NY	MD	IL	CA
<b>Year of law or program</b>	2021: Climate Commitment Act	2020: Clean Economy Act & Clean Energy and Community Flood Preparedness Act	2019: Climate Leadership & Community Protection Act	2019: Clean Energy Jobs Act of 2019	2016: Future Energy Jobs Bill and 2021: Climate and Equitable Jobs Act	2012: SB 535 and 2016: AB 1550 set EJ investment minimums
<b>Investment minimum % for disadvantaged communities</b>	40% target and 35% min. Plus additional 10% for tribal communities	No	40% target and 35% minimum	Act states intent to prioritize but no specificity	Carve outs for low-income communities	35% investment minimum
<b>Equity benefits / strengths</b>	Package of laws to phase out fossil fuels passed with diverse coalition including tribes	Creates program to reduce energy burden for low-income customers	Most equity centered law as a result of justice advocates	Screening tool and just transition/ worker elements	Strong worker provisions. Led by IL Clean Energy Jobs Coalition	Over \$4 billion invested in and benefiting EJ communities



# WHY JUSTICE40?

**JUSTICE40 DESIGN:** Guiding principles toward a just economy and society for all



## JUSTICE DRIVEN

Resource and center disadvantaged communities.



## COMMUNITY POWERED

Achieve transformational change from the bottom up.



## ACCOUNTABLE CHANGE

Institutionalize equity and justice into government agency practices, policies, and systems.

# WHERE TO TARGET EQUITABLE INVESTMENTS?

## Summary of Recommendations for Screening Tools

**DO:** Allow for multiple screening tools at the agency level that build upon the core Climate and Economic Justice Screening Tool.

**DO:** Develop next generation tools to identify and track the absolute magnitudes of disparities within communities over time to support robust evaluation and accountability.



# HOW TO OPERATIONALIZE?

## Summary of Recommendations for Guidelines

**DON'T:** Think of 40% as the ceiling or rely on trickle down “benefits for disadvantaged communities.”

**DO:** Establish strong guardrail to ensure Justice40 objectives are achieved across agencies and states.

**DO:** Set clear guidelines and processes to give frontline communities agency in local investments and ensure that investments do no harm.



# WHAT ARE PROGRAM MODELS?

Examined most equity-centered programs of California Climate Investments (CCI), nation's longest-running Justice40 equivalent:

- Transformative Climate Communities (TCC)
- CCI Technical Assistance
- Sustainable Transportation Equity Project Pilot (STEP)
- Partners Advancing Climate Equity Pilot (PACE)
- Clean Cars 4 All
- EmPower (cross-sector partnership)





# WHAT ARE PROGRAM MODELS?

Important models of local investments that can be applied to designing and implementing initiatives such as Justice40.

- **ReGenesis: Spartanburg, South Carolina** - model of community-led investments for environmental justice, economic development, and regenerative local revitalization.
- **Portland (OR) Clean Energy Community Benefits Fund** - nation's first climate fund created and led by communities of color.



## Summary of Recommendations for Program Investments

**DO:** Invest in programs that build power for frontline communities through leadership of residents and organizations.

**DO:** Invest in systematic technical assistance and capacity building as tools to advance social and racial equity.

**DO:** Take others steps to remove participation/access barriers.

**DO:** Prioritize multi-sector approaches.



**THANK YOU**



# Approach



- Sought advice and feedback from environmental justice movement leaders, scholars, philanthropy, and agency staff.
- Analyzed state-level clean energy and climate investments in disadvantaged communities as well as models from the local level.
- Explored in-depth the longest-running Justice40 equivalent at the state-level (California) to identify lessons learned.





# Study Scope



**Looks back:** Identifies lessons, both **dos** and **don'ts**, from states across nation as well as key investment models at the local/municipal level.

**Looks ahead:** Makes recommendations to assist federal decision-makers in improving upon current and proposed approaches across the country for a transformative and accountable Justice40 Initiative.

**UCLA**

**Luskin Center for Innovation**



# Thank you for attending our webinar

**Warren Leon**

Executive Director

Clean Energy States Alliance

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Learn more about the **100% Clean Energy Collaborative** at

[www.cesa.org/projects/100-clean-energy-collaborative](http://www.cesa.org/projects/100-clean-energy-collaborative)

# Upcoming Webinars

**Energy Storage for Social Equity (ES4SE): An Introduction to the DOE-OE Initiative**

*Monday, November 1, 3-4pm ET*

**Solar+Storage for Clean Energy and Cost Savings at Albuquerque Public Schools**

*Friday, November 5, 1-2pm ET*

**Exploring Europe's Approach to Using Offshore Wind for Green Hydrogen Production**

*Tuesday, November 9, 11am-12pm ET*

Read more and register at: [www.cesa.org/webinars](http://www.cesa.org/webinars)

